

## INDUSTRY

# Precious Metals Ecosystem

A joint venture between Switzerland based bullion brand, and a Government of India Undertaking Company, operates the world's most advanced precious metals processing facility.

## Value Creation Modules

### Unified E-Commerce Portal

Maintaining MMTCs e-com portal for minted products like gold and silver and adding value added features and functionalities.

### Partner System Integration

Point to point integration with partner's system to ensure seamless sales and recon.

### System Enhancement

Modules for managing donation of gold to charitable trusts, PVC, SIP and Purity verification Module.

### Custom Order Management

Inventory Management and Logistics Tracking for all the order with defined logics and notifications

### Managed Service & Program Management

End to End support along with a KPI driven program management across streams

### Security Optimization

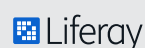
Consulting, audit and optimization of security framework at the functionality and coding level.

## Personas



- Customer: 100K+
- Partners
- App user: 40K+
- Admin panels: 25 Roles
- Sales Team
- Operations Team
- Finance Team

## Products & Technologies Used



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## CHALLENGES

- Support process engagement and turn-around time
- Identified backlogs and enhancement features.
- Efficient utilization of Liferay CMS and DXP.
- Broken integrations and challenge with partner APIs.
- Lack of unified integration strategy
- Lack of adequate security rules and optimizations

- Managed service with POD model.
- Optimization of partner APIs and dedicated support mechanism
- Orchestration of unified integration strategy.
- Dedicated program management to ensure seamless operations.
- Security audit of the developments
- Recommendations and implementations of security optimization at the functionality and coding level.
- Partner data migration from BM to CEM
- Re-orchestration of architecture to optimize and fine tune the performance.



## SOLUTION



## BENEFITS

- Optimized system with integrations.
- Enhance system security
- Better control over backlogs.
- Reduced support turnaround time
- Contemporary system as per the requirements of the business.
- Performance fine tuning at the functionality and data level
- Enhanced system architecture
- Better control over data and reporting governance.